

Living Water Events

- Bringing donors together
- Developing relationships
- Learning
- Prospecting
- Fundraising
- Celebrating

Watershed Weekend

Immersive Weekend

- 50 Couples
- Destination locations
- Community building

Regional Events

Ripples of Hope

- 50-150 Guests
- Smaller, more informal than a Gala
- Fundraising Event

Ignite

- 25-60 Guests
- Breakfast or Lunch gatherings
- Pastor Event

One Church Gatherings

"The Genius of One"

- 50-200 Guests
- Co-sponsored (The Crossing & LWI)
- Church Mobilization

Galas

"The Gala"

- 500-1000 Guests
- Celebratory gatherings based out of Houston

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Watershed Weekend—May 16-May 19, 2024



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Reviewing the process:

- The goal is to bring together some of our highest-capacity, highest-propensity supporters and prospects to create and develop a new community of advocates for Living Water International.
- "Wealth-screening" facilitated by Westfall Gold
- Ideally, "A" and above
 - We have just begun the process of outreach to the A group.
- Target:
 - 50 Couples confirmed
 - 10 on a waiting list
 - Plus several specifically identified Board and Committee Chairs to help tell the story around the tables



WESTFALL GOLD

DONOR SCREEN REPORT FOR
Living Water International

Overview

A Donor Screen is the process by which non-profit organizations access public information about donors that gives insight into the capacity and inclination of the donor based on giving histories, wealth indicators and philanthropic markers. Wealth indicators may include real estate ownership, SEC transactions, business affiliations and political giving. Philanthropic markers may include giving history to client’s programs, donations to other non-profit organizations, and service on non-profit boards of directors. The primary goal of this Donor Screen is to estimate whether your organization’s donor file can support and grow as the result of hosting a Major Donor Weekend using the Westfall Gold model.

Screening Results

Westfall Gold Rating	Estimated Giving Capacity (over 5 years)	Donor File Screen Results
Mega Donors	\$5,000,000+	Hidden for donor privacy purposes
A++	\$1,000,000 - \$4,999,999	
A+	\$250,000 - \$999,999	
A	\$100,000 - \$249,999	

The Westfall Gold Confirmed Giving Capacity is the total giving capacity during a five-year period or with a one-time gift.

Watershed Weekend (#1)

May 16-19, 2024 Montage Laguna Beach, California	
March activity focus:	Registrations and final work on videos and scripts
April activity focus:	The guest experience—menus, room assignments, travel plans, and finalizing the run of show.
Goal of 50 couples registered by April 15	Current confirmed registrations are 43
Including:	Hidden for donor privacy purposes

Program Overview

Thursday, May 16

- Reception & Check-in begins at 4:45p
- Opening & Worship: Brenton Brown Band
- Welcome: Rick Allen
- Why We Are Here: Mike Mantel
- Entertainment: Adam Christing, founder of *Clean Comedians*

Friday, May 17

- Opening & Worship begins at 9a
- Devotional: Dr. Tony Evans
- Board & Staff Leadership speakers throughout the morning
- Free time: Noon until dinner
- Evening entertainment: Adam Christing, Tommy Simms
- Keynote: Bob Goff

Saturday, May 18

- Opening & Worship begins at 9a
- Devotional: Bob Goff
- Board & Staff Leadership speakers throughout the morning
- Overview of the Giving Portfolio
- Free time: Noon until dinner
- Evening entertainment: Adam Christing, Tommy Simms

Sunday, May 19

- Worship & Devotional: Pastor Greg Holder
- Final Weekend Report: Mike Mantel
- Benediction: Tommy Simms & Adam Christing

Watershed Weekend (#2)

Exploring our next Watershed Weekend for FY25

TENTATIVE

Pending results of Watershed #1:

May 1-4, 2025

***Waldorf Astoria Monarch Beach, California OR
Montage Palmetto Bluff, South Carolina***

Considerations for these dates have included:

- Availability of a quality venue
- Dates that avoid spring break, Easter, and college graduations

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Ripples of Hope: Houston

April 11, 2024

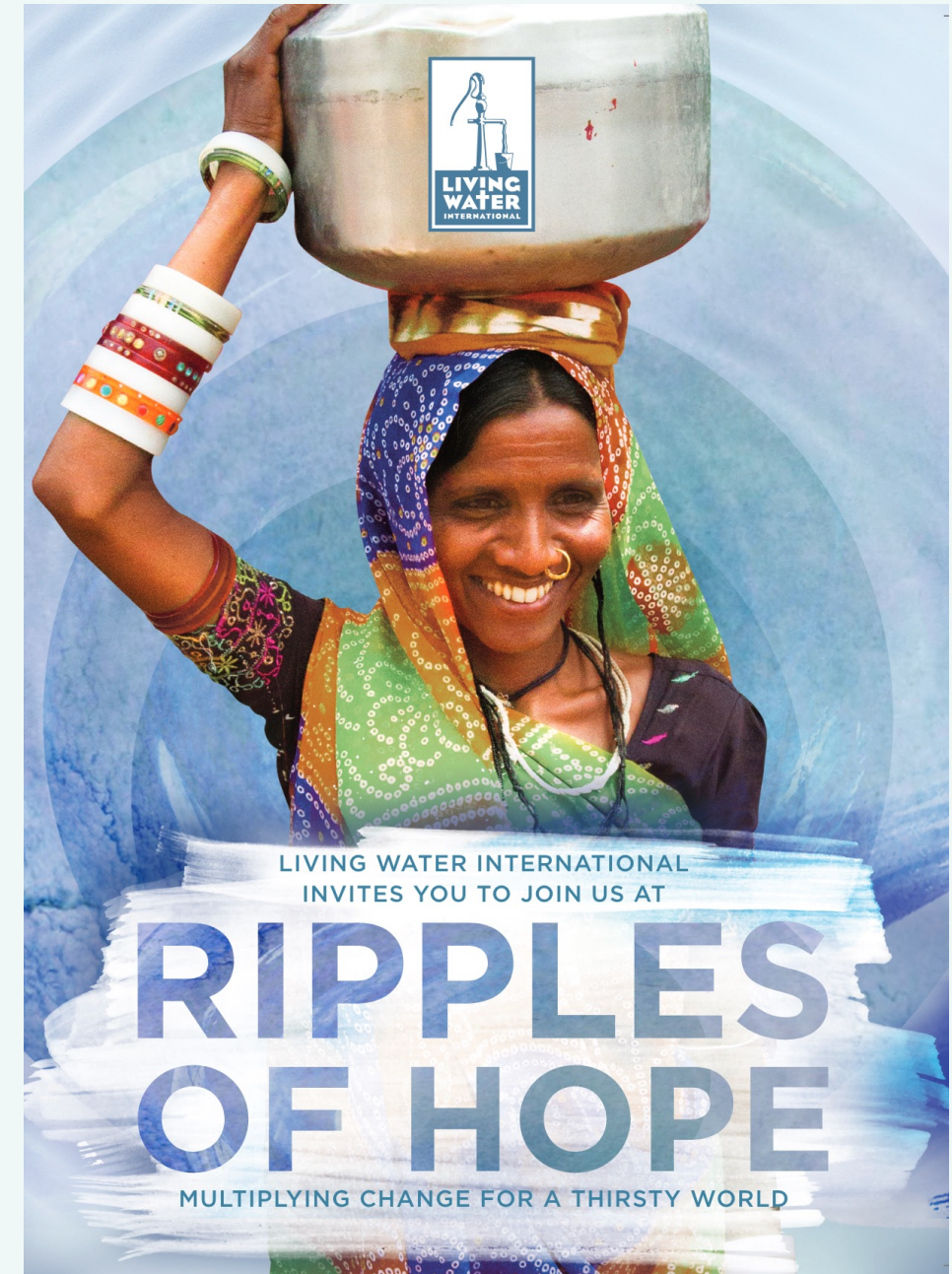
6:30-8:30 PM (Doors open at 6)

The Brittmoore—2119 Brittmoore Rd.

Internationally inspired food stations
and passed Hors D'oeuvres

75-150 guests expected

Ticketed event - \$25



Ripples of Hope: Houston

What's unique about this venue?

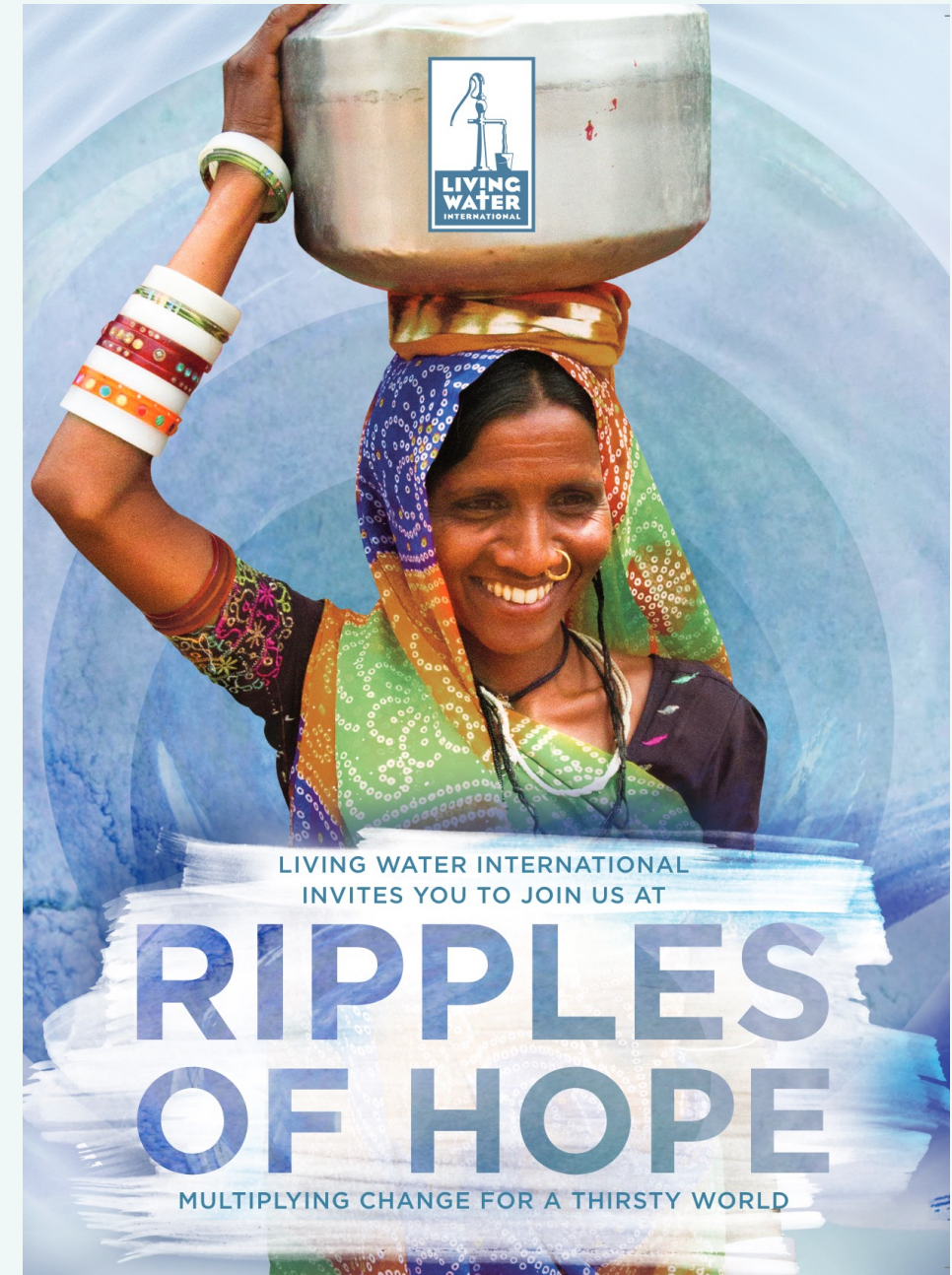
- LWI "Information Stations" throughout the venue
- “Pop-up” speakers include LWI’s own Mike Mantel and Shibu Zachariah
- Artist Ali Kay will be onsite doing a live painting that will be auctioned off that evening (silent auction)
- This location is also the private membership home of **Freedom Supercars** and there will be a “Dream Drive Drawing” opportunity to win an afternoon behind the wheel of multiple supercars!

How can you help?

- Sponsor the event!
- RSVP now!
- Bring guests!



<https://water.cc/ripplesofhope-houston>



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Ignite & One Church Events

Ignite Events:

- Recent events included San Antonio and Houston (Latino Pastors)
- Additional events pending



One Church Events (Ticketed, \$15):

- One Church: Houston - April 30
- One Church: Dallas - June 11
- One Church: St. Louis - Sept. 15



In any of these areas?

- Bring your pastor!



<https://thegeniusofone.com/rsvp>

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COMING SOON

**Did someone say water walk?
Houston, we're back in 2025.**

Living Water International's 35th Anniversary Gala

Stay tuned for more information!